



ASSOCIATION OF CONSULTING
ENGINEERING COMPANIES
MANITOBA

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3rd Annual TWICE Industry Reception An ACEC-MB Technical Women in Consulting Engineering Committee Event

February 1, 2016

To Whom it May Concern:

On March 10, 2016, the Association of Consulting Engineering Companies – Manitoba Technical Women in Consulting Engineering Committee (ACEC-MB TWICE) is hosting its 3rd Annual Industry Reception at FortWhyte Alive. This event will bring approximately 50 professionals from a diverse range of fields and organizations to network across peer groups and experience levels. We are excited to announce that this year's reception will feature multiple presenters discussing the topic of gender diversity within consulting engineering. We invite you and your company to participate in this highly anticipated event by taking advantage of one of the sponsorship opportunities outlined below and in the attached documents.

About ACEC-MB TWICE

The ACEC-MB TWICE committee is the first of its kind across Canada and was formed in 2013 to provide strategic advice on matters related to increasing diversity in the consulting engineering industry; specifically increasing the retention of women in member organizations. The committee's vision centers on utilizing analysis and consultation to formulate recommendations and best practices to foster overall growth in the representation of women in the profession.

Presentation

This year's presentations will focus on increasing gender diversity within the industry. The topics and speakers are as follows:

- Where are we now as an industry? Dr. Marcia Friesen, P.Eng., will provide an overview of the results of the survey TWICE completed last year;
- Where should we be trying to go? Andrea Watts, P.Eng., a member of the APEGM Committee for Increasing the Participation of Women in Engineering, will provide an overview of Engineers Canada's 30 by 30 Initiative, with an emphasis on why diversity and reaching a participation rate of 30% for women is critical to our profession; and
- How can we get there? Dr. Annemieke Farenhorst, the Prairie NSERC Chair for Women in Science and Engineering, will provide strategies companies can implement to increase gender diversity and recruit and retain women in their companies.

Sponsorship Opportunities

Various levels of sponsorship opportunities exist to suit your needs. Your company will be represented in promotional materials and communications, illustrating your active support of the development of the industry's future leaders. All of ACEC-MB TWICE recent and future success and achievements would not be possible without support and sponsorship from industry: we appreciate your consideration of our request.

The enclosed documents outline the sponsorship levels and benefits. Please feel free to contact Christine Wren, P.Eng, TWICE Committee member, at cwren@kqsgroup.com or 204-896-1209, if you require additional information.

Sincerely,

ASSOCIATION OF CONSULTING ENGINEERING COMPANIES - MANITOBA

Brittany Dupont, E.I.T
TWICE Committee Chair
<http://acec-mb.ca/women-in-consulting>



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FortWhyte Alive
March 10, 2016

Sponsor Recognition	Sponsor Levels		
	Platinum \$1,000 +	Gold \$500	Silver \$250
Acknowledgement through other media advertising/promotional articles, including use of logo where possible	✓		
Logo on Tables	✓		
Recognition on nametage for all representatives from sponsoring organization.	✓		
Logo link to supporter site from the ACEC-MB TWICE website*	✓		
Post event articles acknowledgement	✓	✓	
Post event acknowledgement on the ACEC-MB TWICE website	✓	✓	
Event registration	3	1	
Level of sponsorship logo displayed on ACEC-MB TWICE web site*	✓	✓	✓
Opportunity to include branded gift items at registration table	✓	✓	
Logo at registration desk*	Largest	Medium	Small
Verbal acknowledgement at event	✓	✓	✓
Level of sponsorship displayed in event program*	✓	✓	✓
Slideshow during networking time (logo size and frequency vary)*	High	Medium	Small
Letter of thanks	✓	✓	✓
Number of sponsorship opportunities	5	7	Unlimited
* Order of appearance and frequency of logos will be by the size of the contribution. For contributions of the same amount, the order of logos will be alphabetical.			

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Sponsorship Form			
Thank you for your sponsorship of the ACEC-MB YP event. Please indicate your level of sponsorship below. Please note that that we (ACEC-MB) must receive your payment by February 26, 2016.			
Our organization will sponsor the 2016 ACEC-MB TWICE event at the following sponsorship level:			
<input type="checkbox"/>		<input type="checkbox"/>	
Platinum \$1,000 +		Gold \$500	
		Silver \$250	
For sponsorship inquiries, please address them to Christine Wren (see contact information). For sponsorship registration, please email or fax completed information below to Shirley Tillett (see contact information).			
Company Name: (Exactly as it should be listed in all publicity)			
Company Address:			
Contact Person:	Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/> Dr. <input type="checkbox"/>	Title:	
	First Name:		Last Name:
Contact Information:	Telephone No.		Fax No.
	Email Address		
Payment:	Invoice our organization for the amount of \$_____ to cover our organization's sponsorship commitment.		
Sponsorship Contact Information:			
<u>Primary Sponsorship Contact:</u> Christine Wren, P.Eng KGS Group 3 rd Floor – 865 Waverley Street Winnipeg, MB R3T 5P4 Tel: (204) 896-1209 E-mail: cwren@ksgsgroup.com		<u>Sponsorship Payment Contact:</u> Shirley Tillett, Executive Director ACEC-MB P.O. Box 1547 Station Main Winnipeg, MB R3C 2Z4 Tel: (204) 774-5258 Fax: (204) 779-0788 E-mail: CEMCA@shaw.ca	

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